



THIS SHOW IS
OPEN
FOR BUSINESS



The Global
Association of the
Exhibition Industry



SOCIETY OF INDEPENDENT SHOW ORGANIZERS

Exhibitions and events are essential to millions of businesses around the world. They exist to provide platforms for people and industries to meet, to trade, and to collaborate. Small and medium businesses in all industries in particular depend on exhibitions. And, like all types of events, they support the economy worldwide.

Exhibitions and events are especially important in times of disruption. We stand to fulfil our obligation to maintain opportunities for people to meet wherever possible. As part of the exhibitions industry, we are committed to keep our exhibitions and events going around the world wherever we can do so.

We protect participants by implementing advice from global health authorities like the World Health Organisation as well as the national and local authorities.

We strive to make it possible for every company to come to the show floor, to seek to meet with industry peers, to drive the exchange about how and to what degree their respective industries are impacted by COVID-19, and to secure the successful future for their businesses.

Where the authorities tell us to postpone in light of COVID-19, we will.

